

## Video editing

<https://inshot.com/>

<https://www.capcut.com/>

## Resources

[www.facebook.com/business](http://www.facebook.com/business)

<https://business.facebook.com/>

<https://www.socialmediaexaminer.com>

<https://www.facebook.com/ads/library/>

<https://sproutsocial.com/insights/facebook-ad-sizes/>

<https://www.facebook.com/business/learn/facebook-link-ads>

<https://blog.hootsuite.com/facebook-algorithm>

<https://buffer.com/library/how-to-create-manage-facebook-business-page/>

<https://www.facebook.com/pages/creation/>

<https://blog.hootsuite.com/facebook-live-video>

<https://blog.hootsuite.com/facebook-shops/>

<https://buffer.com/library/best-time-to-post-on-facebook/>

## Apps – Google

**Business Suite** <https://play.google.com/store/apps/details?id=com.facebook.pages.app>

**Meta Ads Manger**

<https://play.google.com/store/apps/details?id=com.facebook.adsmanager>

**Creator Studio** <https://play.google.com/store/apps/details?id=com.facebook.creatorstudio>

## Apps – Apple

**Pixfeed Photo Gallery** <https://apps.apple.com/gb/app/pixfeed-photo-gallery-for-instagram-facebook-twitter/id911655829?mt=12>

## Useful articles

<https://www.quantum.mu/en/blog/10-useful-links-for-fb-marketers-from-facebook-inc>

<https://blog.hootsuite.com/facebook-algorithm/>