

Video editing

<https://inshot.com/>

<https://www.capcut.com/>

Resources

<https://invideo.io>

<https://blog.hootsuite.com/how-the-youtube-algorithm-works/>

<https://youtu.be/fApg7tzlLjY> - understand the algorithm

<https://www.canva.com/learn/start-and-grow-youtube-channel/>

<https://www.canva.com/video-editor/>

www.biteable.com

www.vidtoon.com

<https://boosted.lightricks.com/>

Articles

<https://blog.hubspot.com/marketing/state-of-video-marketing-new-data>

<https://www.wyzowl.com/video-marketing-statistics/>

<https://blog.hubspot.com/marketing/video-marketing>

<https://nealschaffer.com/youtube-tools/>

<https://sproutsocial.com/insights/youtube-tools/>

<https://blog.hootsuite.com/youtube-tips/>

<https://www.semrush.com/blog/youtube-seo-how-to-create-a-channel-semrushchat/>

Additional learning

<https://www.udemy.com/course/youtube-masterclass>

<https://academy.hubspot.com/courses/youtube-marketing>

<https://www.socialmediatraining.org.uk/social-media-marketing-courses/youtube/>

<https://www.linkedin.com/learning/topics/youtube>