

Additional Learning

<https://business.facebook.com/>

<https://www.facebookblueprint.com/student/path/253041-connect-with-customers-with-facebook-business-suite>

Apps

<https://play.google.com/store/apps/details?id=com.facebook.pages.app&hl=en&gl=US&pli=1>

<https://apps.apple.com/us/app/meta-business-suite/id514643583>

Useful articles

<https://neilpatel.com/blog/facebook-business-suite/>

<https://www.socialmediaexaminer.com/how-to-use-meta-business-suite/>

<https://blog.hubspot.com/marketing/facebook-business-manager>