

Articles

<https://blog.hootsuite.com/best-time-to-post-on-instagram/>

Tools

<https://wepik.com/template/creative-hand-drawn-social-media-calendar-r-1218658181>

<https://wepik.com/template/modern-simple-social-media-content-calendar-r-1519006006>

<https://wepik.com/templates/calendars>

<https://blog.hootsuite.com/social-media-image-sizes-guide/>

<https://blog.hootsuite.com/ideal-social-media-post-length/>

<https://www.daysoftheyear.com/>

<https://altruistuk.com/blog/2022/national-health-awareness-days-uk>

<https://awarenessdays.com>

<https://socialday.uk>

<https://clearvoice.com/blog/social-media-calendar-hashtag-holidays/>

<https://blog.hubspot.com/marketing/social-media-holiday-calendar-2017>

<https://threegirlsmedia.com/2022/05/09/social-media-hashtag-trends-devoted-to-every-day-of-the-week-2/>

Additional Learning

<https://www.udemy.com/course/the-complete-content-creation-course-for-social-media/>

<https://www.futurelearn.com/courses/creating-engaging-content-for-social-media>

<https://www.udemy.com/topic/content-creation/>

<https://digitalmarketinginstitute.com/students/short-courses/social-media-and-content-marketing>