Articles

https://bloggingwizard.com/content-types/

https://www.semrush.com/ebooks/blog-writing-checklist/

https://buffer.com/library/blogging-tools/

https://yoast.com/help/transition-words-in-your-language/#english

https://yoast.com/the-passive-voice-what-is-it-and-how-to-avoid-it

Tools

http://grammarly.com/

https://hemingwayapp.com/

https://www.contentrow.com/tools/headline-generator

https://www.title-generator.com/

https://mydukaan.io/tools/product-description-generator

https://my.jaaxy.com/

https://ads.google.com/intl/en_uk/home/tools/keyword-planner/

Additional Learning

https://www.udemy.com/course/the-complete-content-creation-course-for-social-media/

https://www.hubspot.com/resources/courses/content-creation

https://www.futurelearn.com/courses/how-to-create-great-online-content

https://www.condenastcollege.ac.uk/courses/fashion-media-online-courses/digital-content-creation/

https://www.udemy.com/topic/content-creation/